



**JOHNSON COUNTY COMMUNITY COLLEGE**  
**Transfer Program to the University of Kansas**  
**KU School of Business**  
**Bachelor of Business Administration (BBA)**  
**2024-2025 Catalog**

**CONTACT:** KU School of Business  
Undergraduate Recruitment  
**Phone:** 785-864-3622  
**Email:** [studybusiness@ku.edu](mailto:studybusiness@ku.edu)  
**WEB:**  
<https://business.ku.edu/undergraduate-programs/degree-programs/bba>

The KU School of Business offers a Bachelor of Business Administration (BBA) degree. This degree completion program consists of upper-level coursework, with **100% of the courses taught in asynchronous online mode**. Many required lower-level and general education coursework must be completed prior to entering the BBA program.

### Admission Requirements

Minimum requirements for competitive admission to the KU School of Business BBA program:

1. Completion of a minimum 60 college credit hours, which must include the following foundation (BBA prerequisite) coursework (must be taken for a grade):
  - ACCT 200 Financial Accounting (ACCT 121 and ACCT 122 at JCCC)
  - ACCT 201 Managerial Accounting (ACCT 222 at JCCC)
  - ECON 144 Macroeconomics (ECON 230 at JCCC)
  - ECON 142 Microeconomics (ECON 231 at JCCC)
  - MATH 101 College Algebra (MATH 171 at JCCC)
  - MATH 365 Statistics (MATH 181 at JCCC or statistics course with a college algebra prerequisite)
  - PSYC 104 General Psychology (PSYC 130 at JCCC)
2. Minimum 2.2 GPA in all of the following versions of the GPA:
  - Overall college GPA – all college credits earned
  - Overall professional GPA – all business and economics credits earned
  - KU overall GPA – all credits earned at KU, if applicable
  - KU professional GPA – all business and economics credits earned at KU, if applicable
  - The GPAs above include any courses that are transferable to KU, and all grades in those courses are included in the transferable GPA. However, only grades of “C-” or higher will satisfy degree requirements.

Note: BBA candidates must achieve a 2.5 grade-point average in the 21 credit hours that include BBA 303, BBA 308, and the 5+ advanced business electives.

### Applying for Admission

See University Admission requirements. Apply and be admitted to the University of Kansas. Apply online at

[www.Admissions.KU.edu/transfers](http://www.Admissions.KU.edu/transfers).

- Submit an official transcript from each college attended.
- Students who have completed all requirements for admission to the BBA program with appropriate GPAs will be admitted to the School of Business as a BBA student. See information below about being admitted to KU as a pre-BBA student.

### Other Academic Considerations

- Pre-admission courses should be taken for a letter grade and not for pass/fail or credit/no credit.
- The BBA program allows for elective course options (number varies by student) that can be counted within the maximum community college credit hours AND the total credit hours required for graduation.
- Developmental and most technical courses do not transfer to the University of Kansas. To determine if a course transfers to KU, visit [credittransfer.ku.edu](http://credittransfer.ku.edu).
- Students completing an associate’s degree at JCCC must have 60 hours. Students should work with a JCCC counselor to include BBA course requirements into the associate degree. Up to 75 community college credit hours can be applied toward a bachelor’s degree at KU Edwards. Contact your KU Edwards academic success coach for more information.

- Students must earn 120 hours for graduation, of which 45 must be upper division. Thirty of the hours must be at KU. Community college courses do not transfer as junior/senior hours.
- A minimum 30 credit hours of KU business coursework must be completed at KU after admission to the BBA program (courses in residence) prior to graduation.
- Effective Fall 2024: Students transferring to KU, with an AA, AFA or AS degree from JCCC will be considered to have satisfied KU's Core 34 general education curriculum.
- Effective Fall 2024: Students who transfer to KU, without completing AA, AFA or AS degree will have courses evaluated on a course-by-course basis toward meeting KU requirements. To learn more about courses that satisfy KU Core 34 requirements visit: <https://catalog.ku.edu/core34/> and <https://credittransfer.ku.edu/>
- KU's Core 34 General Education guide can be found here: <https://www.jccc.edu/student-resources/transfer/files/transfer-guides/ku-core-requirements.pdf>.

## KU School of Business BBA Pre-Admission Courses

KU Courses	JCCC Courses	Requirement Fulfilled
ACCT 200 Fundamentals of Financial Accounting	ACCT 121 Accounting I <b>AND</b> ACCT 122 Accounting II*	Major requirement
ACCT 201 Managerial Accounting I	ACCT 222 Managerial Accounting*	Major requirement
ECON 144 Principles of Macroeconomics	ECON 230 Principles of Macroeconomics	Major requirement
ECON 142 Principles of Microeconomics^^	ECON 231 Principles of Microeconomics	Core 34: SBS and major requirement
MATH 101 College Algebra^^	MATH 171 College Algebra*	Core 34: MTS
MATH 365 Elementary Statistics	MATH 181 Statistics*	Major requirement
PSYC 104 General Psychology^^	PSYC 130 Introduction to Psychology	Core 34: SBS and major requirement

## Remaining KU Core 34 Requirements Not Covered Above

KU Courses	JCCC Courses	Requirement Fulfilled
Core 34: English (2 courses – 6 hours total)	<a href="#">See KU Core 34 General Education guide</a>	Core 34: ENG
Core 34: Communications	<a href="#">See KU Core 34 General Education guide</a>	Core 34: CMS
Core 34: Natural and Physical Sciences	<a href="#">See KU Core 34 General Education guide</a>	Core 34: NPS/NLEC/NLAB
Core 34: Arts and Humanities (Select two courses in two different disciplines)	<a href="#">See KU Core 34 General Education guide</a>	Core 34: AH
Core 34: US Culture – Institutionally Designated	<a href="#">See KU Core 34 General Education guide</a>	Core 34: US
Core 34: Global Culture - Institutionally Designated	<a href="#">See KU Core 34 General Education guide</a>	Core 34: GLBC

## Business BBA Requirements

KU Courses	JCCC Courses	Requirement Fulfilled
BBA 302 Legal Aspects of Business	BLAW 261 Business Law I* (Recommended)	Major requirement
MGMT 310 Principles of Management (substitute for BBA 303 Suvy of MGMT&LDR)	BUS 241 Principles of Management (Recommended) Counts toward BBA major	Major requirement
MKTG 310 Marketing (substitute for BBA 304 Marketing)	MKT 230 Marketing (Recommended) Counts toward BBA major.	Major requirement
BSAN 310 Intro of Business Analytics (substitute for BBA 309 Business Analytics)	MKT 275 Marketing Analytics & CRM (Recommended) Counts toward BBA major	Major requirement

\* JCCC course has a prerequisite or corequisite.

^^This course is a Required major course and is also part of Core 34: Systemwide General Education. If this course is not taken to fulfill the Core 34:SGE requirement, it must be taken in place of elective hours.

#This course is a Required Core 34: Systemwide General Education course. This program is approved by the Kansas Board of Regents to require this specific Core 34: Systemwide General Education course. If a student did not take this course, it must be taken in addition to other degree requirements.

**It is the STUDENT'S RESPONSIBILITY to check for updates to all transfer information. This transfer guide is provided as a service and is updated as needed. Degree requirements at the four-year colleges are subject to change by those institutions. To ensure you have the most accurate up to date information about the program, it is imperative you meet with an advisor at the transfer institution.**