# WEB DEVELOPMENT & DIGITAL MEDIA
## Program Outlook

Employment of web developers is projected to grow 15 percent from 2016 to 2026, much faster than the average for all occupations. Demand will be driven by the growing popularity of mobile devices and ecommerce. Educational requirements for web developers vary with the setting they work in and the type of work they do. Requirements range from a high school diploma to a bachelor's degree. Web developers need knowledge of both programming and graphic design.

| Employment Information | | | |
|---|---|---|---|
| | **Greater Kansas City Area** (15 counties in KC Metropolitan Statistical Area) | **State of Kansas** | **National** |
| 2019 | 1,910 | 996 | 137,790 |
| 2024 Projected | 2,031 | 1,084 | 145,175 |
| % Change | 6.3% | 8.8% | 8.3% |

| Salary Information (Median Hourly Wage) | | | |
|---|---|---|---|
| | **Greater Kansas City Area** (15 counties in KC Metropolitan Statistical area) | **State of Kansas** | **National** |
| 2019 | $32.23 | $27.91 | $33.38 |

| JCCC Completer Information (2017-2018 Academic Year) | |
|---|---|
| **% Employed in Related Field** | **Median Hourly Wage** |
| 79% | $21.94 |

The JCCC Office of Institutional Research conducts a follow-up study of program completers one year after completion.